



Marcellus International Houseware show

24-26 JULY 2026

Bharat Mandapam, Pragati Maidan, New Delhi

NEWS LETTER

Houseware ♦ Home Décor ♦ Furniture ♦ Gifts

2



A Decade of Insight. A Defining Moment.

For over ten years, our team has organised focused B2B exhibitions across India and international markets in houseware, kitchenware, home décor, furniture, and gifts. During this journey, we have worked alongside manufacturers to build scale, retailers to refine assortments, and buyers to strengthen sourcing strategies. MIHS is the outcome of that experience.

The home and household sector in 2026 stands at a powerful juncture.

India's manufacturing ecosystem has matured. Export readiness has strengthened. Retail formats are evolving. Global buyers are actively broadening supplier relationships.

MIHS Delhi 2026 has been designed to bring together participants who are prepared to engage with purpose.

We invite you to be part of this moment. To connect, evaluate, and position your business within an expanding market.

The Home Economy Is Expanding In Leaps and Bounds

The global home and household goods market has crossed USD 1 trillion, with Asia-Pacific leading growth. India is one of the most dynamic contributors to this trajectory.

Urban housing expansion, premium residential development, rising aspirational consumption, and organised retail growth have strengthened domestic demand. Export diversification across the Middle East, Europe, and North America continues to gather pace. Leading trade platforms such as Ambiente and Maison & Objet reflect renewed buyer intensity and decisive sourcing conversations.

The industry is moving with confidence.

Industry Pulse | 2026

- USD 1T+ global home & household goods market
- Strong growth in organised Indian home retail
- Rising private label development
- Expanding global sourcing diversification





How Buyers Are Thinking in 2026

At global forums, including The Inspired Home Show, buyer conversations reflect a sharper focus.

Retailers are building deeper SKU families. Margin structure and freight logic influence decisions early. Sampling cycles are accelerating. Reliability and responsiveness carry weight alongside design.

Precision defines this year.

“ Access to the right room, at the right time, shapes the next twelve months of growth. ”

MIHS has been structured to host those rooms, where manufacturers, exporters, retailers, distributors, and private label teams engage directly and efficiently.



MIHS 2026

A Strategic Participation Decision

MIHS – Marcellus International Houseware Show

Bharat Mandapam, New Delhi

July 2026

250+

CURATED
BRANDS

350+

EXHIBITORS

15,000+

EXPECTED
TRADE VISITORS

Delhi NCR represents one of India's most powerful consumption and distribution corridors, with proximity to key manufacturing clusters. For three days, the industry gathers with shared intent.

Trade floors accelerate alignment.
Conversations move faster. Partnerships begin in person.

Participation Readiness Checklist

Are you

- Expanding into new retail regions?
- Strengthening export pipelines?
- Building deeper SKU clusters?
- Evaluating new supplier partnerships?
- Benchmarking competitors in real time?
- Seeking private label collaborations?

If several of these apply, MIHS becomes a natural next step.

MIHS 2026 reflects a decade of exhibition expertise and long-standing industry relationships. It has been curated with precision and purpose.

We invite you to participate — to showcase, to source, to learn, and to build.

The market is advancing at a heady pace.

MIHS is where that momentum comes together.